



FRANCHISEE

INFORMATION VOUCHER

NATIONAL COUNCIL OF TRAINING ACADEMY
A BOARD OF
SKILL DEVELOPMENT

WELCOME TO NATIONAL COUNCIL OF TRAINING ACADEMY

National Council Of Training Academy", "NCTA" is an Initiative of "Vocational Council Of Training Academy" , A duly registered Charitable Trust, registered under the Indian Trusts Act, 1882. National Council of training Academy is a Training Partner of NSDC under the Skill India Programme.

WHO WE ARE

NCTA - WHERE SKILLS MEET OPPORTUNITIES

In today's world, skills development and technical education are not just a part of daily life, but the backbone of the modern generation. Recognizing this, NCTA has initiated various skills development and technical training programs throughout the country. However, we've noticed that a significant number of skilled workers and students often find their abilities overlooked due to two key reasons:

1, Lack of Formal Recognition: Many individuals possess skills but do not hold any certificate recognizing their abilities.

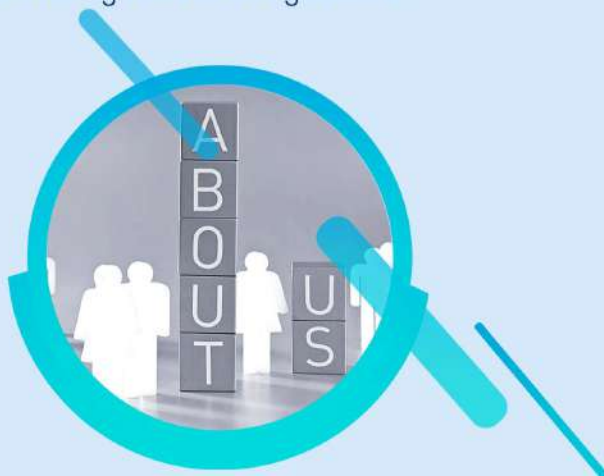
2, Presentation Skills: These individuals know their job well but may lack the proper terminology to present their skills effectively.

At NCTA, our main focus is to promote skills development and technical education for all. We've identified the gap between skills and recognition and are committed to bridging it. Our mission is to validate these unrecognized skills and equip individuals with the necessary language to present themselves confidently. This ethos is the driving force behind NCTA. We believe in the power of skills and are here to ensure they get the recognition they deserve.

Our success is reflected in the numerous students who, through our programs, have found placements in various national and international, private and government organizations. At NCTA, we're not just teaching skills, we're creating opportunities and shaping futures. We invite all to join us in this mission as we strive to shape the future of technical education in our country.

OUR MISSION

At NCTA, our mission is to provide affordable education across a range of fields to all societal groups in India, both urban and rural. We aim to alleviate the financial burden imposed by larger institutions with their high-cost programs. Our holistic approach to development includes vocational education, entrepreneurship, microfinance, healthcare, women empowerment, and social enterprises. We offer self-employment/job-oriented courses, enabling candidates to establish their own centers anywhere in the country or seek jobs domestically and internationally, subject to prevailing rules and regulations.



OUR VISION

NATION COUNCIL OF TRAINING ACADEMY (NCTA) is a skills training for technical courses. NCTA has a vision to empower the young workforce of India by imparting skills that are Government Approved and Industry Ready. NCTA does this by imparting quality technical education that is focused on employment and livelihood. NCTA provides various training programs of Central and State Govt. to the people of different categories in the society.

In the era of privatization and globalization to education in India, on the pattern of western countries, Indian Government also promoting non-Government Organization to come forward to meet the growing needs of institution providing Job Oriented Courses & Training

OBJECTS

To generate self-employment amongst unemployed, school drop-out, Women's & candidate from Minority communities and Backward Communities.

- ✓ To create awareness on self-employment.
- ✓ To boost self-confidence.
- ✓ To enhance job/employability potentiality / Self-employment.
- ✓ To make computer literate.
- ✓ To enhance communication skill.
- ✓ To provide know how of job market.
- ✓ To aware trainees on Govt. loan scheme & entrepreneurship.
- ✓ To describe scope of Vocational Training, lateral & vertical mobility.
- ✓ Our Certificate accepted in any Employment Exchange in India.
- ✓ Good quality study materials for students.
- ✓ Easy & fast delivery of Diploma , advance diploma & Certificates
- ✓ Low course fees.
- ✓ Online registration and certificate verification.



TEAM NCTA :

Team NCTA consists of members who are experts in any one of the fields: Finance, Law, Marketing strategy, Public relations, Strategic planning, Health, Nutrition, Social services, Education, Sports, Radiology, Optometry, Women empowerment, Environment etc.

The committee makes sure that the day-to-day management is carried out effectively. It ensures that the organization is run well and operates responsibly, so that the charity would continue to be effective, credible and sustainable.

GOVERNING BODY:



Samaun Biswas
(Chairman & Trustee)



RUMA YEASMIN
(President)



MD ALAM
(Treasurer)



PUJA GUPTA
(HR)



ESHA SHASTRI
(Social Worker)



AMAN AZIZ
(Member)



■ TEAM NCTA :

PATRON:



DR ARIF NASIR BUTT

(SOCIAL ACTIVIST / HUMAN RIGHTS DEFENDER / EDUCATIONIST /
LAWYER / FILMS & FASHION COORDINATOR / POLITICIAN / PROFESSOR)

ADVISORY COMMITTEE:

1. MR. T.K SHARMA (CA) - Legal Advisor / B.COM (H) FCA (ICAI), DISA (ICAI)
2. Md Matin - Tech Advisor/ .NET Core Expert
3. NASIRUDDIN BISWAS - Businessman
4. MR. ASRAF HOSSAIN- Businessman,Chairman Of Tara Public School
5. SAMIM AKTHER- Businessman

EXPERT COMMITTEE:

1. DR. KHAN INSAULLA SAMA AZIZ - MBBS (General Physician in Samsi Railway Hospital)
2. DR.MOSTAFA ALAM- DHMS (DIPLOMA IN HOMEOPATHY MEDICINE SURGERY)
3. MR.AFRIDUZZAMAN - B-TECH (Electrical) IN JADAVPUR UNIVERSITY
4. MR.SAURAV ROY - Polytechnic (Mechanical) B-Tech (Mechanical) in Maulana Abul Kalam Azad University
5. MR.WASHIM AKRAM - Polytechnic (CST) B-tech (CSE) in Maulana Abul Kalam Azad University, Management Information System
6. MR.IMRAN HOSSAIN - Bachelor in Medical Laboratory Technology (BMLT)
7. MR.SARFARAJ ALAM - Bachelor in Optometry, NSHM COLLEGE
8. MISS. TABASSUM BISWAS - BSc in Radiology and Imaging Technology
9. MISS.SALMA JAHAN - GNM
10. MR.INJAMAMUL HOQUE - Polytechnic (Civil) B-Tech (Civil) in Maulana Abul Kalam Azad University
11. MISS DISHA BISWAS-Make-up Artist and Beautician
12. MR. SK PESKAR ALI - BA.LLB
13. MISS.TUMPA DAS - GNM

PROSPECT OF COURSES

All the states and the Central Government have been putting maximum stress on vocational training in India in order to generate skilled labor at par with the developed nation. Skilled manpower & proper human resources can form a backbone of industrialization. In the Para-medical sector we can meet the huge demand of trained paramedics who will be essential part of health care team. Without the healthy nationals, one nation cannot be healthy in any aspects. Health consciousness is the least thing that had been in the mind for years passed by.

Now the situation has been changing for good with the active participation of different large houses of health care provider. They have been setting many state of the art multi-specialty Hospitals in the city & outskirts throughout the State. NGOs, Government and health conscious peoples aided by specific scheme are investing in health sectors. Government and different Statutory Bodies have introduced several Government Departments are there to recognize the courses and formulated the specific curriculum to yield trained paramedics

Partnerships

NCTA takes pride in its strategic partnerships, which provide our students with real-world exposure and hands-on experience. We are an NSDC approved Training partner under the Skill India Programme, a Govt. of India initiative aimed at empowering India's youth with job-ready skills. This partnership allows us to offer our students industry-standard training and certification, enhancing their employability and contributing to India's economic growth.

In the healthcare sector, our partnership with Biswas Nursing Home offers our students invaluable internship opportunities. Additionally, we are proud to have TK Sharma and Association handling all our legal affairs, ensuring that we operate within the framework of the law and uphold the highest standards of integrity. These collaborations not only enhance our curriculum but also bridge the gap between theoretical knowledge and practical application, preparing our students for a successful career ahead.

Community Impact

NCTA has made a profound impact on the communities we serve. We've trained over 10,000 students across various fields, many of whom have gone on to start their own businesses or secure high-profile jobs, contributing to local economies. Our programs have also led to the creation of over 1,000 jobs in the last year alone, stimulating economic growth and reducing unemployment rates in the communities we serve.

INNOVATION

At NCTA, we're pioneering new ways of learning. We've integrated cutting-edge technologies like AI and VR into our curriculum, providing our students with a unique, immersive learning experience. We've also developed a proprietary learning management system that personalizes the learning experience for each student, ensuring they get the most out of their education.

FUTURE PLANS

Looking ahead, NCTA plans to expand its reach to over 100 new locations across India in the next five years. We're also in the process of developing new courses in emerging fields like renewable energy and data science to keep our curriculum relevant and up-to-date. Additionally, we're working on establishing partnerships with more industry leaders to provide our students with more internship opportunities and real-world exposure.

SUCCESS STORIES

MD Waheduzzaman

from Malda, West Bengal

Waduzzaaman completed the Advance Diploma in Fire & Safety Engineering at NCTA. He transitioned from the unorganized sector to a structured professional environment, joining Steel Products Limited in Sikkim on November 13, 2023.



Robiul Islam

from Malda, West Bengal



Like Waduzzaaman, Robiul also pursued the Advance Diploma in Fire & Safety Engineering at NCTA. He secured a position at Steel Products Limited in Maharashtra, marking his transition from the unorganized sector on November 13, 2023.

Vikas

from Gautam Buddha Nagar, Uttar Pradesh

Vikas completed the Advanced Diploma in Medical Lab Technology at NCTA. His education paved the way for a successful career at the Central Research Institute (CRI) in Kasauli, Himachal Pradesh.



Navneet Kumar

from Muzaffarnagar, Uttar Pradesh



Navneet, another proud alumnus of our Advanced Diploma in Medical Lab Technology, also secured a position at the Central Research Institute (CRI) in Kasauli, Himachal Pradesh.

These stories are a testament to NCTA's commitment to empowering individuals with the skills and opportunities to transform their lives. We are proud to be a part of their journey. The success stories mentioned are just a few among many. NCTA has numerous alumni who have made remarkable strides in their careers, both in India and internationally. Our students have been placed in a variety of sectors, showcasing the versatility and applicability of the skills they acquired at NCTA. We take immense pride in each of our students' achievements and continue to strive towards creating more such success stories. At NCTA, we're not just shaping careers, we're building the future workforce of India and beyond, and we look forward to creating more success stories in the future.

NATIONAL COUNCIL OF TRAINING ACADEMY (NCTA) IS AN AUTONOMOUS EDUCATIONAL PLATFORM REGISTERED UNDER INDIAN TRUST ACT ,1882."NCTA" IS AN INITIATIVE OF VOCATIONAL COUNCIL OF TRAINING ACADEMY. GOVERNMENT REGISTRATION NUMBER-190300765/2020. THAT'S OFFERING GOVERNMENT APPROVAL COURSES TO BEGINNERS AND MID-RANGE STUDENTS, WHO WANT TO IMMEDIATELY START A CAREER IN THE RELATED FIELDS.

OUR MAJOR AFFILIATIONS ARE :

AN AUTONOMOUS BODY REGISTERED UNDER INDIAN TRUST ACT 1882- REGISTRATION NO: (190300765/2020)

WE ARE AN NSDC APPROVED TRAINING PROVIDER UNDER THE SKILL INDIA PROGRAMME.TP NO: (TP209045)

ISO 9001:2015 CERTIFIED ORGANIZATION-IAF CERTIFICATE NO: (E2023126084)

APPROVED BY CR ACT 1957 M.H.R.D GOVERNMENT OF INDIA-DIARY NO: (2703/2024-CO/L)

APPROVED BY M.S.M.E GOVERNMENT OF INDIA-UDYAM REGISTRATION NO: (UDY-AM-WB-11-0003777)

AFFILIATED MEMBER OF NITI AAYAG, FORMERLY POPULAR AS "PLANNING COMMISSION"-

UNIQUE ID: (WB/2021/0285005)

NCTA INDIA IS ALSO REGISTERED UNDER THE FOLLOWING :

REGISTERED UNDER MINISTRY OF NORTH EASTERN REGION

REGISTERED UNDER MINISTRY OF TRIBAL AFFAIRS

REGISTERED UNDER DEPARTMENT OF SCIENCE AND TECHNOLOGY

REGISTERED UNDER MINISTRY OF WOMAN AND CHILD DEVELOPMENT

REGISTERED UNDER MINISTRY OF LABOUR & EMPLOYMENT, GOVERNMENT OF INDIA

REGISTRATION UNDER SEEKHO AUR KAMAO (M/O MINORITY AFFAIRS)

CENTRAL VIGILANCE COMMISSION (CVC), GOVERNMENT OF INDIA-REGISTRATION NO: (6389463672)

ALL INDIA COUNCIL FOR TECHNICAL SKILL DEVELOPMENT-MEMBER ID: (AICTS-D/OTHER/47513)

NCTA INDIA IS ALSO PLEDGED UNDER GOVT. OF INDIA :

HUMAN RIGHTS COMMISSION, GOVERNMENT OF INDIA-PLEDGE: (4395784673)

THE AYUSH SANJIVANI, MINISTRY OF AYUSH-PLEDGE: (4723427492)

MINISTRY OF HEALTH AND FAMILY WELFARE, GOVERNMENT OF INDIA-PLEDGE: (4237599359)

NATIONAL COMMISSION FOR WOMAN, INDIA-PLEDGE: (8753942342)

MINISTRY OF YOUNG AFFAIRS AND SPORTS, GOVERNMENT OF INDIA-PLEDGE: (8665678862)

OUR INDUSTRY-STANDARD CERTIFICATE/ ADVANCED COURSES ARE WORK-ORIENTED, WHICH WILL OFFER YOU OPPORTUNITIES TO VALIDATE YOUR PROFICIENT SKILLS AND ACADEMIC KNOWLEDGE IN THE RELATED FIELDS.

**JOB
ORIENTED**

PARAMEDICAL

COMPUTER

ELECTRICAL

MECHANICAL

CIVIL

TAILORING

BEAUTICIAN

**HOTEL
MANAGEMENT**

**RETAIL
MANAGEMENT**

HOMEOPATHY

AYURVEDIC

OUR POPULAR COURSES

1. ADVANCE DIPLOMA IN PACKAGING (ADP)
2. ADVANCE DIPLOMA IN PLUMBING (ADP)
3. DIPLOMA IN TELECOM-TOWER TECHNICIAN (DTTT)
4. DIPLOMA IN REAL ESTATE MANAGEMENT (DREM)
5. DIPLOMA IN CCTV INSTALLATION TECHNICIAN (DCIT)
6. ADVANCE DIPLOMA IN MASON (ACM)
7. ADVANCE DIPLOMA IN FIRE & SAFETY ENGINEERING (ADFSE)
8. DIPLOMA IN CARPENTRY & WOOD TRAINING (DCWT)
9. DIPLOMA IN PHARMACY ASSISTANT (DPA)
10. ADVANCED DIPLOMA IN MEDICAL LAB TECHNOLOGY (ADMLT)
11. ADVANCE DIPLOMA IN DENTAL ASSISTANT (ADDA)
12. ADVANCED DIPLOMA IN NURSING CARE ASSISTANT (ADNCA)
13. ADVANCED DIPLOMA IN OPERATION THEATRE TECHNOLOGY (ADOTT)
14. ADVANCE DIPLOMA IN PHYSIOTHERAPY (ADP)
15. DIPLOMA IN COMMUNITY MEDICAL SERVICES & ESSENTIAL DRUGS (CMS-ED)
16. REGISTERED MEDICAL PRACTITIONER (RMP ALLOPATHY)
17. REGISTERED MEDICAL PRACTITIONER (RMP HOMEOPATHY)
18. REGISTERED MEDICAL PRACTITIONER (RMP AYURVEDIC)
19. DIPLOMA IN SANITARY HEALTH INSPECTOR (DSHI)
20. ADVANCE DIPLOMA COURSE IN ELECTRICIAN (ADCE)
21. ADVANCE DIPLOMA COURSE IN WIREMAN (ADCW)
22. ADVANCED DIPLOMA IN CONSTRUCTION SITE SUPERVISOR (ADCSS)
23. DIPLOMA IN DRESS DESIGNING & TAILORING (DDDT)
24. DIPLOMA IN CUTTING & SEWING (DCS)
25. DIPLOMA IN FASHION DESIGN (DFD)
26. DIPLOMA IN BASIC TAILORING (DBT)
27. ADVANCE DIPLOMA IN SALON MANAGEMENT (ADSM)
28. ADVANCED DIPLOMA IN STORE MANAGEMENT (ADSM)
29. ADVANCE DIPLOMA IN MATERIAL MANAGEMENT (ADMM)
30. DIPLOMA IN CERTIFIED INVENTORY CONTROL SUPERVISOR(DCICS)
31. DIPLOMA IN HOMEOPATHIC PHARMACY ASSISTANT (DHPA)
32. ADVANCE DIPLOMA IN HOMEOPATHY DISPENSING (ADHP)
33. DIPLOMA IN HOMEOPATHY & NATUROPATHY (DHN)
34. ADVANCE DIPLOMA IN HOMEOPATHY (ADH)
35. DIPLOMA IN MASSAGE THERAPY (DMT)
36. DIPLOMA IN AYURVEDA MEDICAL SCIENCE (DAMS)
37. BASIC AYURVEDIC MEDICINE & SCIENCE(BAMS)
38. DIPLOMA IN PANCHAKARMA & MASSAGE THERAPY (DPMT)
39. DIPLOMA IN PANCHAKARMA (DP)
40. DIPLOMA IN ARURVEDIC PHARMACY ASSISTANT (DHPA)

Franchisee Information

The National Council of Training Academy (NCTA) Offers Franchise Opportunities. However, The Specific Details Regarding the Grant of Franchisees Are Not Directly Mentioned in The Search Results. Here Are Some General Points That Might Be Included in The Grant of Franchisees:

1. **Franchisee Eligibility:** The Franchisee Should Meet Certain Eligibility Criteria Set by the NCTA.
2. **Franchisee Obligations:** The Franchisee Is Expected to Adhere to The Standards and Procedures Set by the NCTA.
3. **Support from The Franchisor:** The NCTA May Provide Support in Various Forms Such as Training, Marketing, And Operational Guidance.
4. **Financial Considerations:** The Franchisee May Be Required to Pay Certain Fees or Make Other Financial Contributions.

The National Council of Training Academy (NCTA) Offers Franchise Opportunities. To Become A Franchisee, There Are Certain Terms And Conditions That Need To Be Met.

NCTA Is a Recognized Skill Development Educational Board That Offers a Variety of Online Courses¹. Their Franchise Options Are Set as Per Market Standards, Which Means You Don't Need to Worry About Profit-Making and Can Focus on Attracting a Large Number of Students.

For More Specific Details About the Terms and Conditions or The Application Process, You May Want to Visit Their Official Website or Contact Them Directly. Their Head Office Is Located in Ratua, Malda, West Bengal, India.

Please Note That the Information I Provided Is Based on The Latest Available Data and May Have Changed. Always Refer to The Official Sources for The Most Accurate and Up-To-Date Information.



Pre-Opening Centre Support:

The "Pre-Opening Centre Support" Section Outlines the Comprehensive Support That National Council Training Academy (NCTA) Provides to Its Franchisees Before the Official Opening of Their Education Centres. This Support Is Aimed at Ensuring a Smooth and Successful Launch. Here's A Breakdown of Each Aspect:

Site Finalization, Layout, And Infrastructure:

Assistance In Finalizing the Site for The Education Centre, Including Guidance on The Layout of The Floor Plan and Infrastructure Development.

Signage And Direction Boards:

Design Support for Signage and Direction Boards, Ensuring Proper Placement and Mounting for Effective Visibility and Guidance.

Press Conference and Press Release:

Organization Of a Press Conference to Announce the Opening of The Education Centre, Along with The Preparation and Distribution of Press Releases to Generate Media Coverage.

Launch Advertising Campaign:

Designing And Execution of a Launch Advertising Campaign to Create Awareness and Attract Attention to The New Education Centre.

Front Office Staff Recruitment:

Involvement In the Interview, Selection, And Recruitment of Front Office Staff, Including Receptionists, Counsellors, Business Executives, And Back-Office Executives.

Computer Installation and Lab Setup:

Assistance In the Installation of Computers and Setting Up of Labs, Ensuring That the Technical Infrastructure Is in Place for Educational Activities.

Training For Counsellors and Marketing Staff:

Comprehensive Training for Counsellors and Marketing Staff to Equip Them with The Knowledge and Skills Necessary for Effective Student Engagement and Marketing Strategies.

Faculty Selection by Academic Managers:

Involvement Of Academic Managers in The Selection Process for Faculty Members, Ensuring That Qualified Individuals Are Chosen to Deliver High-Quality Education.

Franchise Support Manager Visits:

Regular Visits by Franchise Support Managers to The Education Centres to Plan Marketing Activities for The Current and Upcoming Months. This Includes Ensuring the Effective Execution of Marketing Plans.

This Pre-Opening Support Is Designed to Address Various Aspects Crucial for The Successful Launch and Operation of An NCTA Franchise. It Not Only Covers Logistical and Infrastructure Considerations but Also Emphasizes the Importance of Marketing, Staff Training, And Ongoing Support for The Franchisee's Success. The Involvement of Support Managers Reflects a Commitment to Ongoing Collaboration and Assistance.

What You Will Get:

The "What You Will Get" Section Outlines the Various Benefits and Support Provided to Franchisees by The National Council Training Academy (NCTA). Here's A Breakdown of What Is Offered:

Free Leaflets:

Franchisees Are Provided With 2000 Leaflets Before Starting the Centre and An Additional 1000 Leaflets After the Opening of The Centre. These Leaflets Are Valuable Marketing Materials for Promoting the Education Centre.

Free Prospectus:

Franchisees Receive 10 Copies of The Prospectus, Admission Forms, And 2 Banners. The Prospectus Serves as A Comprehensive Guide for Potential Students, Providing Information About Courses Offered and Other Relevant Details.

Agreement Charges:

The Franchise Agreement Charges Cover the Cost of The Stamp Paper Agreement Copy and The License Copy (Authorization Certificate). Franchisees Are Required to Pay Rs.2000 For This Service.

Copy Of ISO Certificate, Syllabus, Courseware:

Franchisees Receive a Copy of The ISO Certificate, Syllabus, And Courseware Via Email. This Ensures That Franchisees Have Access to The Necessary Documentation and Materials for The Operation of The Education Centre.

Training:

Franchisees And Their Staff, Both Teaching and Non-Teaching, Receive Training. Special Business Training Is Also Provided for The Director. This Comprehensive Training Is Aimed at Ensuring That the Education Centre Operates Effectively and Meets the Standards Set By NCTA.

Online Admission & Billing Software:

Franchisees Are Provided with Online Admission and Billing Software. This Software Facilitates the Management of Student Admissions and Billing Processes, Streamlining Administrative Tasks. This Package of Offerings Is Designed to Provide Support to Franchisees in Various Aspects, Including Marketing, Materials, Training, And Administrative Tools. It Demonstrates a Commitment to Helping Franchisees Establish and Operate Successful NCTA Education Centres.



FRANCHISE FEES:

THE "FRANCHISE FEES" SECTION OUTLINES THE FINANCIAL ASPECTS AND TERMS ASSOCIATED WITH BECOMING A NATIONAL COUNCIL TRAINING ACADEMY (NCTA) FRANCHISEE. HERE IS A BREAKDOWN OF THE KEY COMPONENTS:

THE FRANCHISEE IS REQUIRED TO PAY A ONE-TIME FRANCHISE FEE OF RS. 100,000 (ONE LAKH RUPEES ONLY). THIS FEE GRANTS THE LICENSEE THE RIGHT TO CONDUCT CERTIFICATE COURSES AND ADVANCE DIPLOMA COURSES, AS WELL AS THE FRANCHISE AFFILIATION.

FRANCHISE INQUIRY DEPOSIT:

A DEPOSIT OF RS. 5,000 IS REQUIRED ALONG WITH THE FRANCHISE INQUIRY. THIS DEPOSIT SERVES AS AN ADVANCE AMOUNT AND IS SUBJECT TO AN INSPECTION BY AN NCTA INSPECTOR. IF THE INSPECTION REPORT IS POSITIVE, THE REMAINING FRANCHISE FEE IS TO BE PAID AT THE TIME OF AGREEMENT. IN CASE OF A NEGATIVE INSPECTION REPORT, THE TRAVELING ALLOWANCE (BUS FARE) AND AN ADDITIONAL AMOUNT OF RS. 3,000 WILL BE DEDUCTED, AND THE REMAINING AMOUNT WILL BE REFUNDED.

PAYMENT METHOD:

PAYMENTS CAN BE MADE IN CASH OR VIA ACCOUNT PAYEE IN FAVOUR OF NCTA INDIA - NATIONAL COUNCIL OF TRAINING ACADEMY.

YEARLY PRIZE TO BEST CENTRE:

THERE IS AN ACKNOWLEDGMENT OF A YEARLY PRIZE AWARDED TO THE BEST CENTRE. THE CRITERIA FOR DETERMINING THE BEST CENTRE AND THE NATURE OF THE PRIZE ARE NOT EXPLICITLY SPECIFIED.

TRAINING OF FACULTY:

NCTA INDIA CONDUCTS REGULAR TRAINING FOR THE FACULTY AT THE HEAD OFFICE AND REGIONAL OFFICES. THIS TRAINING IS LIKELY DESIGNED TO ENHANCE THE SKILLS AND KNOWLEDGE OF THE TEACHING STAFF, ENSURING HIGH-QUALITY EDUCATION DELIVERY.

CENTRALIZED EXAMINATION:

THE NCTA INDIA EXAMINATION DEPARTMENT CONDUCTS CENTRALIZED EXAMINATIONS AFTER EVERY MODULE UNDER ITS CLOSE MONITORING. THIS ENSURES STANDARDIZATION AND CONSISTENCY IN THE EVALUATION OF STUDENTS ACROSS DIFFERENT FRANCHISE CENTRES. IT'S IMPORTANT FOR POTENTIAL FRANCHISEES TO CAREFULLY REVIEW AND UNDERSTAND THE TERMS AND CONDITIONS ASSOCIATED WITH THE FRANCHISE FEES, PAYMENT STRUCTURE, AND INSPECTION PROCESS. ADDITIONALLY, CLARITY ON THE CRITERIA FOR THE YEARLY PRIZE AND THE NATURE OF THE TRAINING PROGRAMS SHOULD BE SOUGHT TO MAKE AN INFORMED DECISION ABOUT ENTERING INTO A FRANCHISE AGREEMENT WITH NCTA INDIA.

Grant Of Franchise:

1.1 Franchisor Hereby Grants Franchisee the Non-Exclusive Right and License to Operate an Online Education Institute Under the National Council Training Academy Brand Name, Trademarks, And System (The "System") At the Location Specified in Exhibit A.

1.2 Franchisee Shall Adhere to The System's Standards and Specifications, As Outlined in The Franchise Operations Manual Provided by The Franchisor.

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1.1 Franchisor Hereby Grants Franchisee the Non-Exclusive Right and License to Operate an Online Education Institute Under the National Council Training Academy Brand Name, Trademarks, And System (The "System") At the Location Specified.

1.2 Franchisee Shall Adhere to The System's Standards and Specifications, As Outlined in The Franchise Operations Manual Provided by The Franchisor.

Term:

2.1 The Initial Term of This Agreement Shall Be 3 Years, Commencing on The Effective Date.

2.2 Franchisee Has the Option to Renew the Franchise for Successive Periods, each of 3 Years, Subject to The Terms and Conditions Outlined in The Franchise Agreement at The Time of Renewal.

Fees And Payments:

3.1 Franchisee Shall Pay the Initial Franchise Fee Of 100,000 Upon Execution of This Agreement.

3.2 Franchisee Agrees to Pay the Registration Fees and Course Fees of each student after their admission. The Registration Fees and Course Fees will be, As Specified in Exhibit A.

Training And Support:

4.1 Franchisor Shall Provide Franchisee with Initial Training and Ongoing Support to Ensure the Successful Operation of The Online Education Institute and offline Education Institute.

4.2 Franchisee Agrees to Participate in And Complete All Required Training Programs and To Comply with Franchisor's Standards for Curriculum, Instruction, And Student Support.

Confidentiality And Non-Compete:

5.1 Franchisee Shall Maintain the Confidentiality of All Proprietary Information, Trade Secrets, And Confidential Materials Provided by The Franchisor.

5.2 Franchisee Agrees Not to Engage in Any Business That Directly Competes with The National Council Training Academy During the Term of This Agreement and For a Period Of 3 Years After Its Termination.



Quality Control:

Quality Control in The Context of a National Council Training Academy (NCTA) Online Education Institute Franchisee Involves Ensuring That the Educational Services, Content, And Overall Experience Provided to Students Meet the Established Standards and Guidelines Set By NCTA. Here Are Key Aspects of Quality Control for An NCTA Franchisee:

Adherence To Curriculum Standards:

Franchisees Must Strictly Follow the Curriculum and Educational Standards Set By NCTA. Any Modifications or Additions to The Curriculum Should Be Approved by NCTA To Maintain Consistency and Quality.

Faculty Qualifications and Training:

Ensure That Instructors Meet the Minimum Qualifications and Standards Set By NCTA. Ongoing Training and Professional Development for Faculty Members Should Be Implemented to Keep Them Updated on The Latest Educational Methodologies and Content.

Student Evaluation and Assessment:

Implement A Robust System for Student Evaluation and Assessment in Line with NCTA's Guidelines. Regular Examinations, Assessments, And Feedback Mechanisms Should Be Utilized to Gauge Student Progress and Understanding.

Technological Infrastructure:

Maintain A Reliable and Up-To-Date Technological Infrastructure That Supports the Delivery of Online Education. This Includes Ensuring That E-Learning Platforms, Communication Tools, And Other Technologies Align with NCTA's Standards.

Student Support Services:

Provide Adequate Student Support Services, Including Counselling, Academic Advising, And Technical Support. Ensure That Students Have Access to The Resources They Need to Succeed in Their Educational Journey.

Compliance With NCTA Policies:

Adhere To All Policies and Guidelines Outlined By NCTA, Including Those Related to Ethical Practices, Student Conduct, And Any Other Relevant Areas. Regularly Review and Update Franchise Operations to Align with Any Changes In NCTA Policies.

Continuous Improvement:

Implement A Culture of Continuous Improvement by Regularly Assessing the Effectiveness of Educational Programs and Services. Seek Feedback from Students, Faculty, And Staff to Identify Areas for Enhancement and Implement Changes Accordingly.

Communication With NCTA:

Maintain Open Lines of Communication with NCTA Headquarters. Report Any Challenges, Successes, Or Proposed Changes to NCTA For Approval and Collaboration.

Quality Assurance Audits:

Allow For Periodic Quality Assurance Audits Conducted by NCTA To Ensure Compliance with Established Standards. These Audits May Cover Various Aspects, Including Curriculum Delivery, Student Outcomes, And Overall Operational Effectiveness.

Marketing And Branding Compliance:

Adhere To NCTA's Guidelines for Marketing and Branding to Maintain a Consistent and Recognizable Image. Ensure That All Promotional Materials Accurately Represent the Quality of Education Provided By NCTA.

By Focusing On These Quality Control Measures, A National Council Training Academy Online Education Institute Franchisee Can Contribute to Maintaining and Enhancing the Overall Quality and Reputation of The NCTA Brand.

Marketing And Advertising:

When Operating as A National Council Training Academy (NCTA) Online Education Institute Franchisee, Effective Marketing and Advertising Strategies Are Crucial for Attracting Students and Building Brand Awareness. Here Are Key Considerations for Marketing and Advertising Within the Framework of An NCTA Franchise:

Brand Consistency:

Ensure That All Marketing and Advertising Materials Align with NCTA's Brand Guidelines. Maintain Consistency in Messaging, Colours, Logos, And Overall Branding to Reinforce the NCTA Identity.

Digital Marketing:

Leverage Digital Channels Such as Social Media, Search Engine Optimization (SEO), Email Marketing, And Online Advertising to Reach and Engage with The Target Audience. Implement Strategies That Align with NCTA's Overall Digital Marketing Approach.

Localized Marketing:

Tailor Marketing Efforts to The Local Community While Adhering to NCTA's Overarching Brand Strategy. Consider Local Demographics, Interests, And Educational Needs When Crafting Campaigns.

Website Optimization:

Ensure That the Franchisee's Website Is User-Friendly, Informative, And Aligned with NCTA's Online Presence. Optimize The Website for Search Engines to Improve Visibility and Attract Potential Students.

Collaboration With NCTA Headquarters:

Collaborate With NCTA Headquarters on National Marketing Campaigns and Initiatives. This Ensures a Cohesive Approach and Leverages the Strength of The National Brand.

Social Media Engagement:

Actively Engage with The Target Audience on Social Media Platforms. Share Relevant Content, Respond to Inquiries, And Participate in Conversations to Enhance Brand Visibility and Credibility.

Content Marketing:

Develop And Share Valuable Educational Content That Showcases the Expertise and Quality of NCTA Programs. This Could Include Blog Posts, Webinars, And Other Content That Addresses the Needs and Interests of Potential Students.

Partnerships And Collaborations:

Explore Partnerships with Local Businesses, Community Organizations, And Educational Institutions to Expand Reach and Enhance Credibility. Seek Approval from NCTA For Any Formal Collaborations.

Testimonials And Case Studies:

Showcase Success Stories, Testimonials, And Case Studies of Students Who Have Benefited from NCTA's Programs. This Builds Trust and Provides Tangible Evidence of The Institute's Impact.

Compliance With Advertising Regulations:

Ensure That All Marketing and Advertising Efforts Comply with Local, State, And National Regulations. Seek Approval from NCTA For Major Advertising Campaigns to Maintain Consistency with The Brand.

Events And Webinars:

Host Or Participate in Events and Webinars That Showcase NCTA's Expertise and Offerings. This Can Be an Effective Way to Engage with The Community and Attract Prospective Students.

Monitoring And Analytics:

Use Analytics Tools to Track the Performance of Marketing Campaigns. Regularly Analyse Data to Assess the Effectiveness of Different Strategies and Make Informed Adjustments.

By Following These Guidelines, An NCTA Online Education Institute Franchisee Can Develop a Robust Marketing and Advertising Strategy That Aligns with The National Brand While Addressing the Specific Needs of The Local Market. Open Communication with NCTA Headquarters Is Essential for Approval and Collaboration on Major Marketing Initiatives.

Confidential Information:

Confidential Information in The Context of a National Council Training Academy (NCTA) Online Education Institute Franchisee Typically Refers to Proprietary and Sensitive Data, Knowledge, Or Materials That Are Integral to The Success and Competitive Advantage of The NCTA Brand. This Information Is Shared with The Franchisee for The Purpose of Operating the Franchise and Must Be Handled with The Utmost Care. Here Are Key Considerations Regarding Confidential Information:

Definition Of Confidential Information:

Clearly Define What Constitutes Confidential Information. This May Include, But Is Not Limited To, Proprietary Curriculum Materials, Training Manuals, Business Strategies, Marketing Plans, Financial Information, Student Records, And Any Other Non-Public Information Related to NCTA's Operations.

Non-Disclosure Obligation:

Clearly Articulate the Franchisee's Obligation to Keep All Confidential Information Confidential Both During the Term of The Franchise Agreement and After Its Termination. This Obligation Extends to The Franchisee's Employees, Agents, And Any Third Parties Associated with The Operation of The Franchise.

Purpose Limitation:

Specify That Confidential Information Is to Be Used Solely for The Purpose of Operating the NCTA Franchise and That Any Other Use Is Strictly Prohibited Without Prior Written Consent From NCTA.

Security Measures:

Implement Reasonable Security Measures to Safeguard Confidential Information. This May Include Secure Storage, Restricted Access, Password Protection, And Encryption Where Applicable.

Employee Training:

Ensure That Franchisee Employees Are Trained on The Importance of Maintaining the Confidentiality of NCTA's Information. Include Confidentiality Clauses in Employment Contracts as Necessary.

Reporting And Notification:

Establish Procedures for Reporting Any Unauthorized Access, Use, Or Disclosure of Confidential Information. The Franchisee Should Promptly Notify NCTA Of Any Known or Suspected Breaches.

Return Or Destruction of Information:

Outline Procedures for The Return or Destruction of Confidential Information Upon the Termination of The Franchise Agreement or Upon NCTA's Request. This Includes Any Copies or Reproductions of Confidential Materials.

Exceptions:

Specify Any Exceptions to The Confidentiality Obligations, Such as Information That Becomes Publicly Available Through No Fault of The Franchisee or Information That the Franchisee Can Demonstrate Was Independently Developed Without Reference to NCTA's Confidential Information.

Termination

Termination For Cause:

1.1 Either Party May Terminate This Agreement for Cause Upon Written Notice If the Other Party Breaches a Material Term of This Agreement and Fails to Remedy Such Breach Within 30 Days of Receiving Written Notice Specifying the Breach.

Insolvency Or Bankruptcy:

2.1 This Agreement May Be Terminated Immediately by NCTA In the Event of The Franchisee's Insolvency, Bankruptcy, Or Any Assignment for The Benefit of Creditors.

Abandonment Of Business:

3.1 NCTA Reserves the Right to Terminate This Agreement Immediately If the Franchisee Abandons the Operation of The Education Institute for A Continuous Period Exceeding 30 Days Without Prior Written Consent From NCTA.

3.2 If the Franchisee fails to register a minimum of 20 students in a year, a formal notice seeking an explanation will be sent to the Franchisee.

Failure To Pay Fees:

4.1 If the Franchisee Fails to Pay Any Fees, Royalties, Or Other Amounts Due Under This Agreement Within 3 Months of The Due Date, NCTA May, At Its Option, Terminate This Agreement.

Failure To Comply with Standards:

5.1 If the Franchisee Consistently Fails to Comply with The Standards and Specifications Set By NCTA, And Such Non-Compliance Persists After Written Notice and A Reasonable Cure Period, NCTA May Terminate This Agreement.

Effect Of Termination:

6.1 Upon Termination of This Agreement, The Franchisee Shall Immediately Cease Using NCTA's Trademarks, Return All Confidential Information, And Discontinue Any Association with The NCTA Brand.

6.2 The Franchisee Shall Not Operate or Engage in Any Similar Business That Directly Competes with NCTA For a Period Of 1 Years Following the Termination.

6.3 NCTA Reserves the Right to Take Possession of Any NCTA-Owned Materials, Signage, And Promotional Items.

Survival:

7.1 The Termination of This Agreement Shall Not Affect Any Accrued Rights or Obligations of Either Party or Any Provision That, By Its Nature, Should Survive Termination.

Entire Agreement:

No Modification or Amendment of This Agreement Shall Be Effective Unless in Writing and Signed by Both Parties. The Parties Expressly Acknowledge That There Are No Other Representations, Warranties, Or Agreements, Either Oral or Written, Between Them That Are Not Expressly Set Forth in This Agreement.

Any Waivers or Exceptions to The Terms of This Agreement Shall Be Valid Only If Made in Writing and Signed by The Party Granting Such Waiver. The Failure of Either Party to Enforce Any Provision of This Agreement Shall Not Be Construed as A Waiver of Such Provision or The Right to Enforce It at A Later Time.

The Terms and Conditions of This Agreement Shall Remain in Full Force and Effect Throughout the Term of The Franchise Relationship, Including Any Renewals, Unless Terminated in Accordance with The Provisions Herein.

Governing Law:

This Agreement Shall Be Governed by And Construed in Accordance with The Laws Of [State/Country].

IN WITNESS WHEREOF, The Parties Here to Have Executed This Franchise Agreement as Of the Effective Date.

[NOTE: -This Clause Aims to Provide Clarity and Prevent Misunderstandings by Ensuring That All Important Terms Are Documented in The Written Agreement, Fostering A More Transparent and Mutually Beneficial Franchisee Relationship. Legal Advice Is Recommended to Ensure That the Termination Provisions Are in Compliance with Applicable Laws and Regulations. It Is Essential for Both Parties to Carefully Review and Understand the Entire Agreement Before Signing, Seeking Legal Advice If Needed.]



GET IN TOUCH WITH US

NATIONAL COUNCIL OF TRAINING ACADEMY

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